



Case Study

C.C. JENSEN A/S Denmark

Streamlining Responsible
Minerals Due Diligence





About C.C. JENSEN Denmark

Founded in 1953 by marine engineer Carl Christian Jensen, C.C. JENSEN A/S in Denmark has its roots in innovation. Their main business area is oil filtration solutions with associated sensor technology. C.C. JENSEN also has a casting department that manufactures (or casts) large ship propeller hubs, and a department that manufactures fire-rated ship windows.

As the regulatory landscape changed and the importance of sustainability-grounded corporate social responsibility (CSR) programs grew, C.C. JENSEN Denmark found their customers were beginning to demand CSR data they simply did not have. They needed a better solution that could help them meet rising sustainability demands, and quickly.

The Sustainability Landscape

- ▶ Subsidiaries in 16 Countries
- ▶ 700 Suppliers
- ▶ Responsible Minerals

C.C. JENSEN by the Numbers

320 Employees

\$61 Million USD

Revenue in 2019

250+ Hours Spent
on Reporting

One Quality, Health, Safety
& Environment Manager



Introduction

When Lars Qvistgaard first began working as part of C.C. JENSEN's compliance program, the process involved regular meetings with the company's CEO, where Lars reported on their compliance with customer requirements. As a company, C.C. JENSEN is not in scope of the Dodd-Frank Wall Street Reform and Consumer Protection Act or responsible minerals legislation, but their customers are, and over the years, as the compliance landscape evolved, the demand for information on responsible minerals sourcing has grown.

Although Lars tried to handle demands for responsible sourcing data on his own, he knew he could not meet the timelines set by their customers alone. That is when he started the search that would ultimately lead him to partnering with Assent.



When I started, I saw a lot of quality talk from our customers; nowadays they're not talking quality anymore. It's more things like conflict minerals, environmental impact, and safety.

— Lars Qvistgaard, QHSE Manager, C.C. JENSEN A/S



Selecting a Supply Chain Sustainability Solution Provider

To meet their clients' deadlines, Lars was looking for a solution that could provide rapid reporting for client requests. After speaking to a number of consultants and getting nowhere, Lars discovered Assent through one of C.C. JENSEN's clients. He discovered Assent could help him:

- ▶ See deeper into the supply chain with automated data collection and validation
- ▶ Be smarter with data analytics and reports
- ▶ Manage supplier outreach and track engagement
- ▶ Deliver consistency and detail in C.C. JENSEN's reports to clients

Why C.C. JENSEN Chose Assent

When Lars saw Assent's depth of expertise in responsible minerals regulations, he knew it was the solution he needed. Although responsible minerals were not heavily regulated in Europe, their clients — worldwide original equipment manufacturers (OEMs) — were beginning to put pressure on the company, and Assent's subject matter expertise would be invaluable in meeting their requirements.

"I used to have morning meetings with the CEO where we would discuss what was going on. We've tried for several years to do a little bit ourselves to say we don't have conflict minerals, but it wasn't enough," Lars said. "With the questions coming from our clients, we saw we had to do something quickly, and we needed someone who was more professional than we were."

*Assent was our best choice.
Assent could deliver.*

— Lars Qvistgaard, QHSE Manager, C.C. JENSEN A/S





Growing Better With Assent

Once they had adopted Assent's solution for their responsible minerals program, the deadlines that previously seemed intimidating were now achievable. "We fulfilled our clients' requests for product reporting, and going ahead, we're better positioned to look into every single piece of product and our suppliers."

Ultimately, C.C. JENSEN's biggest return on investment came down to value. "We can see compliance is valuable. OEMs expect us to maintain product compliance, but it's definitely a way for us to add value when we're negotiating contracts."

Assent is the supply chain sustainability management solution dedicated to helping complex manufacturers bring responsible products to the world. We go deeper than suppliers to their products, and even substances within parts. Shaped by regulatory experts, customers, and suppliers, Assent is the foundation manufacturers need for cross-enterprise sustainability.

Contact Assent at info@assent.com to learn how we can help you build a foundation for supply chain sustainability, from product compliance to environmental, social, and governance (ESG).

