



CASE STUDY

ASM INTERNATIONAL



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ABOUT ASM INTERNATIONAL

ASM International (ASMI) is a leading supplier of semiconductor wafer process equipment with offices in 14 countries and more than 2,000 employees worldwide. In 2018 the company achieved more than \$875 million USD in revenue.

ASMI places great value on exceeding customer expectations and working to achieve its goal of ZERO HARM!, striving to reduce its impact on the environment and making positive contributions to society. ASMI is focused on helping its customers responsibly create critical technology and achieve

productivity improvements by striving to reduce the environmental, health and social impacts of ASMI's products, and through the greater environmental and societal improvements enabled by its customers leading-edge technology.

William Olson, ASMI's Corporate Responsibility and Conflict Minerals leader, is charged with meeting related legal requirements, including ensuring that the company's supply chain adheres to ASMI's responsible sourcing values. With several years of experience in leading conflict minerals programs, Olson was uniquely positioned to identify the challenges that ASMI faced in ensuring legal and program compliance while responsibly sourcing the minerals required for its products.

“It takes a village to run a conflict minerals program. You need solid IT capability, you need supply chain partnerships, and you need to engage with your suppliers. You’re integrating all these pieces together in the common cause of responsible mineral sourcing. If you don’t have the necessary infrastructure, you need to find that support.”

– William Olson

ASMI also works diligently toward the company's goal of ZERO HARM! in its supply chain. Through ASMI's efforts, the company is able to responsibly source the minerals used in its products, allowing innovation to be coupled with corporate responsibility. However, like many companies, it didn't have the existing technical infrastructure to support a comprehensive conflict minerals program. ASMI recognized the need to either create the data management infrastructure, or find a partner that could automate the process and streamline the workflow.

The company turned to Assent Compliance to assist its team in meeting ASMI's corporate responsibility goals, helping it automate processes, and enhance transparency with an increased supplier response rate, all within a user-friendly interface.

ASM INTERNATIONAL & ASSENT

ASMI chose Assent based on the strength of its reputation and the value it offers to its clients. One of the main challenges in any compliance program is engaging suppliers and validating their responses. ASMI and Assent worked together to configure a program relevant to ASMI's needs. The company leverages the Assent Compliance Platform to automate supplier outreach and data analysis. This allowed ASMI to allocate more resources to responsible sourcing strategy and supplier engagement.

PROGRAM HIGHLIGHTS

ASMI's primary goal was to establish an effective conflict minerals compliance program, and leveraging Assent's expertise in minerals compliance and international labor rights significantly contributed to meeting this goal. ASMI's secondary goal was to conduct the program efficiently, which it has achieved by utilizing the full capability of the Assent platform.

In order to increase supplier response rates and improve the quality of the data it receives, ASMI leveraged Assent's software to:

- Automate supplier outreach.
- Acquire secure, accessible and centralized data.
- Automate data collection, validation and management.
- Access 24/7, multilingual support for suppliers.

As a result, ASMI was able to increase supplier response rates and meet its supplier participation goal of 100 percent.

In a relatively short time, we were able to establish contact with every critical and strategic supplier, and retrieve the data we needed to achieve our compliance goals. Assent Compliance has been great for us.

— William Olson

Working Together for Compliance Success

Now, Olson says he is able to effectively and efficiently manage this program with Assent. Assent works with clients to increase program efficiency and scalability, and help them meet their compliance goals every step of the way.

What Assent Can Do For Your Programs

Assent combines leading-edge technologies with supply chain expertise to deliver results to clients such as ASMI. With Assent, companies can streamline their data collection activities, saving them valuable time. Our platform solution enables companies to leverage their supply chain data to get actionable insights that can be used to identify and assess risk in the supply chain.

Contact Assent to learn how we can help you achieve program success, today and in the future.

“
Assent supports our programs in the professional manner that we want them to be supported ... we challenged them to go above and beyond, and they responded.
”

— William Olson



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