Assent

CASE STUDY

C.C. JENSEN DENMARK

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ABOUT C.C. JENSEN DENMARK

Founded in 1953 by marine engineer Carl Christian Jensen, C.C. JENSEN A/S in Denmark has its roots in innovation. Oil fine filtration with associated sensor technology is the main business area. C.C. JENSEN also has a casting department that manufactures (or casts) large ship propeller hubs and a department that manufactures fire rated ship windows.

As the regulatory landscape changed and the importance of corporate social responsibility (CSR) programs grew, C.C. JENSEN Denmark found their customers were beginning to demand CSR data they simply did not have. They needed a better solution that could help them meet rising demands, and quickly.

THE COMPLIANCE LANDSCAPE

- Subsidiaries in 16 Countries
- 700 Suppliers
- Conflict Minerals

320
Employees

$61
Million USD Revenue in 2019

250+
Hours Spent on Reporting

One
Quality, Health, Safety, & Environment Manager

Lars Qvistgaard
QHSE Manager
C.C.JENSEN A/S

INTRODUCTION

When Lars Qvistgaard first began working at C.C. JENSEN's compliance program, the process involved regular meetings with the company's CEO, where Lars confirmed that they complied with their customers' requirements. As a company, C.C. JENSEN is not in scope of the Dodd-Frank Wall Street Reform and Consumer Protection Act or conflict minerals legislation, but their customers were and over the years, as the compliance landscape has developed, the demand for information on minerals sourcing has grown.

Although he tried to handle demands for responsible sourcing data on his own, Lars knew he could not meet the timelines set by their customers alone. That is when he started the search that would ultimately lead him to Assent Compliance.

SELECTING A SUPPLY CHAIN MANAGEMENT SOLUTION PROVIDER

To meet their clients' deadlines, Lars was looking for a solution that could provide quick turnarounds on client requests. After speaking to a number of consultants and getting nowhere, Lars discovered Assent Compliance through one of C.C. JENSEN's clients. He discovered Assent could provide:

▸ Automated data collection and validation.

▸ Streamlined data analytics and report building.

▸ Managed supplier outreach.

▸ Consistency and detail in C.C. JENSEN's reports to clients.

WHY C.C. JENSEN CHOSE ASSENT

When Lars saw how professional Assent was and how much insight it could provide into conflict minerals regulations, he knew it was the solution he needed. Although conflict minerals were not heavily regulated in Europe, their clients — worldwide original equipment manufacturers (OEMs) — were beginning to put pressure on the company, and Assent's subject matter expertise was invaluable to the success of C.C. JENSEN's programs.

"I used to have morning meetings with the CEO where we would discuss what was going on. We've tried for several years to do a little bit ourselves to say we don't have conflict minerals, but it wasn't enough," Lars said. "With the questions coming from our clients, we saw we had to do something quickly, and we needed someone who was more professional than we were."

PROGRAM RESULTS

Once they had adopted Assent's solution for their conflict minerals program, the deadlines that previously seemed intimidating were now achievable. "We fulfilled our clients' requests for product reporting, and going ahead, we're better positioned to look into every single piece of product and our suppliers."

Ultimately, C.C. JENSEN's biggest return on investment came down to value. "We can see compliance is valuable. OEMs expect us to maintain product compliance, but it's definitely a way for us to add value when we're negotiating contracts."

Contact us to learn more about how Assent can help you build credibility and achieve program success.